Oxfordshire Analyst Networking Meeting
Long Room, Oxford Town Hall
8th May 2018

MEETING NOTES

Organizers

Margaret Melling, Senior Research and Intelligence Officer, Oxfordshire County Council
Tiffany Ko, Data Analyst, Oxford City Council

Chair
Bella Image, Statistician, Oxford City Council

Presentations

1. *The Oxfordshire joint Strategic Needs Assessment: introduction, example content*
2. *Making use of the JSNA*
3. *The ONS revised population estimates*
4. *Oxfordshire County Council population forecasts*

Presentation slides are available online.

Open Comments and Feedback

1. *Suggested topics to explore in future meetings*
   a. Research on **rough sleeping** trends
   b. More in-depth analysis on different types of **inequalities**
   c. **Area definitions** used by various organizations (i.e. CCG localities)
   d. **Different sources** of data and research (i.e. Universities vs ONS)
   e. Each partner organisation to present **key data** presentation that may be of use to others in the group

2. *Ideas for networking*
   a. Strengthening the data analyst network
      i. New data user **introduction** to the forum
      ii. Looking at how we can **use data collaboratively** within/across organisations for better and more useful analysis
      iii. **Inviting students and staff** from Brookes MSc in Public sector Data Science
      iv. Sharing a **contact list**
      v. Potentially form **sub-groups** for data sharing
   b. Digital forum for analysts and data users
      i. Share useful **links and resources**
      ii. Explore **ownership and moderation** of an online forum
      iii. User groups for those with **common interests**
      iv. Examples of online chat forums are Ryver, LinkedIn, Sharepoint

Knowledge Café discussions

Table 1 – Sharing what you know

- Resources, as in other data analysts, are under a lot of pressure, so this becomes a barrier to data sharing or using other analysts as resources.
- List of available tools/training/resources that can be shared between organizations.

Table 2 – Barriers to data sharing

- GDPR and understanding how this applies to data sharing
- What is the actual protocol around sharing pseudonymised data?
- Knowledge of data out there (unknown)
- Understanding other's data
- List of useable data
- Useful data is published at different times which makes work difficult
- Get authorities to feed into one central spreadsheet
- Housing monitoring figures vary dramatically each time requested
- Manual process of finding out planning application data from each local authority (time consuming and difficult)
- Use of different systems by different authorities

Table 3 – Working together

- Outline space for sharing contact details
- Creating an Oxfordshire leaflet, like the City Council leaflet
- Sharing narrative
- Catalogue of what we know

Table 4 – Making data more accessible to the data-phobic

- Visual
    - Making the "tools" accessible to everyone in a simple format, e.g. dashboard, mapping
- Statistics
    - Presenting stats in a way that is transparent, i.e. 1/5 have a pothole, 80% don't
- Mapping
    - Correct, appealing colour coding. Include facts, legends, and keeping it simple.
    - Infographics, e.g. contextualisation. Layman's terms and storytelling.

***SAVE THE DATE** *

The date of the next analyst networking meeting is planned to be

13th November
10am
County Hall